



# Modernize your business and accelerate AI



# Quickly innovate and scale in the cloud

Cloud transformation means more than migrating IT systems. For businesses of any size, it involves rethinking how technology supports your business goals. Start by identifying key business areas for transformation and creating the right roadmap for implementation. Employing such a strategy enables you to take full advantage of the scale, power, security, and cost savings available with the cloud and AI.

## Top reasons companies adopt the cloud:

- Technology innovation
- AI scalability
- Improved security and governance
- Improved data availability

The cloud can deliver innovation and desired business outcomes. But to protect your bottom line and optimize results, it helps to have a partner with the experience and know-how.



# Migrate and modernize: The foundation of cloud transformation

Migration and modernization of your infrastructure are central parts of any cloud strategy. Moving workloads to the cloud enables your apps to better integrate with cloud features and improve your apps' security, scalability, agility, and compliance.

Application modernization also lays a foundation to find new ways to use AI and other advanced technologies. This enables you to further streamline your production environment and get new services to market faster.

Upgrading your organization's existing apps, processes, and data management solutions requires strategy, assessment, planning, execution, and ongoing optimization.



# Modernize your business by securely migrating to Microsoft Azure

Azure simplifies the migration and modernization of your estate with a trusted, scalable cloud platform designed for AI innovation. The highly reliable cloud infrastructure helps reduce operational complexity when building, deploying, and managing your solutions, including multicloud and hybrid environments.

Enhanced security, performance, and resilience lets you safely adopt AI and maximize your return on investment. Best-in-class solutions, purpose-built for your entire estate, include Microsoft workloads and third-party services like VMware and SAP.

## Learn how Azure can help you:

- Grow and adapt quickly with Azure AI-powered solutions.
- Streamline your data for smarter AI.
- Maximize security and compliance in the cloud.
- Modernize with Azure for performance and efficiency.



# Grow and adapt quickly with Azure AI-powered solutions

## Modernize your apps and your business with practical AI

Azure accelerates and simplifies migration and modernization with Azure Copilot and GitHub Copilot. AI agents help you operate with confidence and agility, even when you have limited IT and developer resources.

Azure Migrate helps you break down silos with integrations across IT, developer, data, and security workflows. Azure Arc simplifies governance and management by delivering a consistent multicloud and on-premises management platform.

**344%**

ROI with Azure <sup>1</sup>

**58%**

faster adoption of new technologies<sup>1</sup>

*August AI created a new architecture on Microsoft Azure and migrated several terabytes of data in three months with no downtime. The dynamic infrastructure empowers the company to support more than 3.5 million customers, up from 500,000 before the migration.*

# Streamline your data for smarter AI

## Unify your data in Azure and innovate with AI, faster and more securely

Azure turns your AI ideas into real innovations that improve customer experiences, streamline operations, and drive growth. Azure Database Migration Service helps you simplify, guide, and automate your database migration to Azure. Built-in capabilities modernize your data to seamlessly integrate with AI models and streamline operations, helping you adopt AI safely.

Azure also enhances and simplifies data management and governance with fully managed databases. Robust privacy prioritizes data protection and empowers your business with effective data control.

65%

improvement in database performance<sup>2</sup>

75%

faster completion of the process of new compute, storage, or other capacity<sup>1</sup>

2. Enterprise Strategy Group. (2025, March). *Analyzing the Economic Benefits of Microsoft Azure SQL Managed Instance*. March. Commissioned by Microsoft.

*“Transitioning to Microsoft Azure Virtual Machines and Azure Virtual Machine Scale Sets really lets us optimize and streamline our analytics processes. We’re processing 40% more analytics now.”*

— John Anastasio, CTO and partner, Clockworks Analytics

# Maximize your security and compliance in the cloud

## Trust a platform dedicated to security, resilience, and compliance

Azure offers built-in cloud security controls from the only public-cloud operated by a leading security vendor. Zero Trust principles require verification at every step, with regular audits of who has access to what. More than 30,000 security professionals, an industry-leading 100+ sovereignty compliance offerings, and resilient infrastructure deliver high availability and fast disaster recovery.

Microsoft Defender for Cloud reduces risks by quickly identifying, investigating, and responding to cloud threats with comprehensive threat protection across multicloud and multimodel environments. Enhanced AI security reduces response times and more effectively prevents and detects threats.

**30%**

faster remediation of threats<sup>3</sup>

**50%**

decrease in breach risk<sup>4</sup>

*“Knowing that we have a reliable and highly secure database platform positions us to think about how we can use AI in ways that will benefit our customers and their customers most.”*

—Warren Perlman, CTO, Hexure

# Modernize with Azure for performance and efficiency

## Save money and gain new efficiencies with Azure

Azure helps you migrate, modernize, and manage cloud costs with predictability and efficiency. Managed services reduce operational overhead and provide built-in scaling capabilities without limits. You receive leading app and database performance without the high costs and time. The money you save can be reinvested into your business to help it grow.

**304%**

ROI over three years<sup>5</sup>

**43%**

faster time to market for new solutions<sup>1</sup>

*“Azure gave us the security and compliance maturity we needed. It lets us grow faster without taking on new operational risks.”*

— Kornel Kabele, Chief Technology Officer, Multitude

# Ready to modernize your business?

Migration and modernization with Azure help your organization stay ahead of the curve by unifying your data and gaining cloudscale efficiency to help you innovate with AI. Industry-leading, best-in class solutions and offerings are purpose-built for your entire IT estate to help you build on your success.

Azure offers end-to-end functionality for deploying nextgen-eration solutions quickly and efficiently. Every solution is built on a foundation of strong security and governance, ensuring your data remains protected and compliant. The unified data estate brings high-quality data together with the ability to easily analyze and deliver deep insight, helping you grow your business.

Contact us today to discuss how we can help you benefit from Azure.

[Reach out now]

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